**Exemptions from copyright: Fair Dealing and Fair Use Policy**  
*Course Title: The Search for New Stories to Live By*  
*Last Updated: August 2025*

1. Purpose and Scope

This policy outlines the principles and practices governing the use of third-party copyrighted material in the course *The Search for New Stories to Live By: Econarrative and Ethical Leadership*, delivered as a free, non-commercial educational resource funded by the European Commission (Erasmus+). The course involves multimodal analysis of texts, including visual, audio, and film materials, and it is therefore essential to include a range of examples of these in the course.

2. Legal Framework

This policy is informed by:

* **UK Law**: Section 32 of the Copyright, Designs and Patents Act 1988 (CDPA), which permits *fair dealing* for the purposes of illustration for instruction and criticism or review.
* **US Law**: Section 107 of the Copyright Act (Title 17, U.S. Code), which permits *fair use* for purposes such as teaching, scholarship, and criticism.

3. Use of Copyrighted Materials

The course includes selected copyrighted materials under the following conditions:

a. Documentary Films

* Only short clips are used.
* Total duration of clips per documentary does not exceed **2.5 minutes**.
* Clips are used solely for **illustration for instruction** and **critical analysis**.

b. Short Films and Animations

* Where a significant portion of a short film is used, **explicit permission** has been requested from the copyright holder.
* If permission is denied, the material will be **removed within 7 days** of notification.

c. Photographs of Featured Leaders

* Included to support **recognition** of the leader in question so that students can contextualise the examples with other instances they have come across in the past, and critically understand future instances where they come across the leader’s work.
* S**ource references** are provided except for widely used images where the original source cannot be located.
* Use is justified under fair dealing/fair use for **instruction**.

d. Book Covers and film posters

* Book covers and film posters are used without explicit citation where they are **widely available**.
* Full bibliographic references to the books and films are provided in the **course reference list**.

4. Conditions of Use

All course materials are:

* **Password-protected** and accessible only to **registered participants**.
* Participants are instructed not to make materials available online.
* **Non-commercial** and provided **free of charge**.
* **Abridged** where necessary to reduce the proportion of copyrighted content.
  + Abridgements are clearly indicated and do not distort the original meaning.
* Used exclusively for **educational purposes**, including **instruction**, **criticism**, and **review**.

5. Attribution and Removal Requests

* Where possible, **attribution** is provided for all third-party content.
* An **email address** is listed in the video credits and on the course website for copyright holders to:
  + Request removal of their material.
* Any material subject to a removal request will be **taken down within 7 days**.

6. Ethical and Educational Commitment

This course is committed to:

* Promoting **ethical use** of copyrighted materials.
* Supporting **critical engagement** with media and cultural texts.
* Ensuring **compliance** with UK and US copyright law.
* Respecting the **rights of creators** while advancing public education.